

LEADERSHIP PRESENCE MASTERCLASS

Build Your Brand, Credibility, Influence and Mindset

Do you want to convey more authority and increase your influence in business?

The Leadership Presence Masterclass will help you get recognised as an emerging leader in your company and industry.

In this professional development workshop, you will learn strategies to **project more confidence and power** in your business interactions, **connect with executives and decision-makers** in your industry, and **build recognition** as a business person with strong leadership potential.

The Leadership Presence Masterclass is designed for **mid-level professionals**, flourishing **senior executives**, and growing **entrepreneurs** who want to **increase their level of authority, visibility, and influence** in business. Both men and women can register for this workshop.

You will learn how to:

- **Build your brand as an emerging leader**
- **Understand and apply methods of influence and power**
- **Develop a leadership mindset**
- **Build your strategic network**
- **Defeat the impostor syndrome**
- **Get buy-in for your ideas**

REGISTER NOW

DATE: Friday, January 17th, 2020

TIME: 1pm-4:30pm (tea and coffee will be provided)

LOCATION: Liberty Executive Offices, Level 13, Citibank House, 37 St Georges Tce, Perth.

REGISTRATION FEE: Early-bird \$145 per person (paid before December 31st, 2019). Regular fee is \$195 per person.

To book visit www.executive-impressions.com or e-mail Kara at contact@executive-impressions.com.

PAST EVENTS



LEADERSHIP PRESENCE MASTERCLASS

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1:00 pm - 1:15 pm

WELCOME AND INTRODUCTIONS

1:15 pm - 2:15 pm

LEADERSHIP BRANDING - Start to build your brand as a leader.

- Define your leadership brand
- The 3 essential elements of outward leadership presence
- Build your strategic network

BREAK -- 5 minutes

2:20 pm - 3:20 pm

THE ART AND SCIENCE OF INFLUENCE - Understand methods of power.

- Build credibility
- Learn to project authority and power
- How to get buy-in for your ideas

TEA & COFFEE BREAK -- 10 minutes

3:30 pm - 4:15 pm

SELF LEADERSHIP - Develop a leadership mindset.

- Defeat the Impostor Syndrome
- Create your own roundtable for feedback
- Create your own leadership opportunities

4:15 pm - 4:25 pm

LEADERSHIP PRESENCE MASTER PLAN - Finalise your personal action plan to realise your leadership presence.

4:25 pm - 4:30 pm

CONCLUSION AND FINAL THOUGHTS



KARA RONIN, founder of Executive Impressions, is recognised as a social skills, business etiquette and leadership expert. Her advice and unique perspectives have been featured in numerous publications such as TIME Inc., Business Insider Australia, YFS Magazine, Leaders In Heels, and more. She is regularly interviewed on prominent podcasts, is a Top 10% Most Engaging Instructor on Udemy and a Udemy for Business Instructor.

Kara has spent over 10 years living an international life in Japan, the USA, and Europe, and speaks Japanese as well as French. She began her career in business working for a Japanese trading house, and with a Master of Accounting degree, for one of the Big 4 accounting firms in Tokyo as an international tax consultant.

Kara uses a unique, results-oriented and fresh approach to business etiquette, social skills, and leadership to help professionals interact with business people all around the world so they can effectively build relationships, retain clients, and improve their bottom line.

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"I am transitioning into a senior role in my workplace so I wanted to attend the Leadership Presence Masterclass. This workshop is a very useful course where I learned great strategies, which are all relevant and applicable, to help me increase my leadership presence. Highly recommended!" - **Heidi Taylor, Approvals Consultant/Environmental Scientist, 360 Environmental**

"An idea which I presented to my partner group was knocked back. So I registered for the Leadership Presence Masterclass to learn how to get more buy-in for my ideas and be a more authoritative leader. I really enjoyed the format of the masterclass. Kara is an engaging and knowledgeable presenter who made all the participants feel valued and comfortable in learning more about themselves and developing a plan for our future" - **Lauren O'Neill, Manager, Hall Chadwick**

"I registered for the Leadership Presence Masterclass to further my skill-set and have greater self-awareness. This workshop is 5-star! I learned great foundations on which to build and grow my leadership skills - and I'm keen to get going on my body language!" - **Wendy Pinion-Jones, Tax & Accounting Manager, Tilenni, Stiles & Associates**

"I registered for the Leadership Presence Masterclass because I wanted to improve my influence and presence in business. I really liked that it was a smaller group. I think this workshop is an essential program for any aspiring leader or leader looking to advance". - **Mi-Lin Finnie, Area Manager Business Banking WA, Bendigo and Adelaide Bank**

"The leadership presence workshop with Kara was a real eye opener, I learned a lot about myself and some of the weaknesses I have, this was daunting at first. Embracing the simple but effective strategies Kara taught me has helped address these weaknesses and I'm now working to improve my leadership presence every day. I highly recommend anyone to give this workshop a go!" - **Darren Jones, Partner, Woollett Partners**

"Many Thanks for a thoroughly enjoyable and enlightening experience with the recent Leadership Presence Masterclass I attended. I thought the topics covered, resources provided & your engaging presenting style will assist with my Leadership development plan. I have recommend & provided feedback internally to our Leadership Teams to assist other colleagues within Business & Private Bank, CBA with their Leadership Development." - **Dean Bennett, Asset Finance Business Development Manager, Commonwealth Bank**

