

# LEADERSHIP PRESENCE MASTERCLASS

## Build Your Brand, Credibility, Influence and Mindset

### Do you want to convey more authority and increase your influence in business?

The Leadership Presence Masterclass will help you get recognised as an emerging leader in your company and industry. After learning the building blocks of a strong leadership presence, you will walk away from this workshop with an actionable master plan to create leadership presence in your career and business.

Nobody is born a leader. Leadership is a skill that must be learned, developed and refined over time.

In this professional development workshop, you will learn strategies to project more confidence and power in your business interactions, connect with executives and decision-makers in your industry, and build recognition as a business person with strong leadership potential. Both men and women can register for this workshop.

The Leadership Presence Masterclass is designed for mid-level professionals, flourishing senior executives, and growing entrepreneurs who want to increase their level of authority, responsibility, and influence in business.

**In this workshop, you will walk away knowing how to develop your leadership presence and increase your business success, including:**

- Build your brand as an emerging leader
- Understand and apply methods of influence and power
- Develop a leadership mindset
- Build your strategic network
- Defeat the impostor syndrome
- Get buy-in for your ideas

## REGISTER NOW

**DATE:** Thursday, January 17th, 2019

**TIME:** 1pm-4:30pm (tea and coffee will be provided)

**LOCATION:** Victory Corporate Serviced Offices, Level 17, 2 The Esplanade, Perth.

**REGISTRATION FEE:** Early-bird \$145 per person (paid before December 31st, 2018). Regular fee is \$195 per person.

Register now at: [www.executive-impressions.com/leadershippresencehalfdaymasterclass](http://www.executive-impressions.com/leadershippresencehalfdaymasterclass) or by e-mailing Kara directly at [contact@executive-impressions.com](mailto:contact@executive-impressions.com).

Workshop starts at 1pm sharp. Please arrive on time.

This is an intimate workshop with limited seats. Please book early to secure your place.

## TESTIMONIALS



*"The entire workshop was great and interesting. I especially liked learning about how to create a leadership outfit, getting buy-in, and the Impostor Syndrome. Thank you!"*

*"Very relevant for future leaders".*

*"The standout topic in the workshop for me was learning strategies to best utilise and grow your network".*

*"Kara's workshop is well-structured. The paper tools were practical – they reinforced the concepts being discussed and were able to be used for the participants' leadership journey".*

*"Today I attended Kara's Leadership Presence Master Class on the Sunshine Coast and I'm so pleased that I did. I highly recommend this workshop to supervisors and managers/owners."*

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## WORKSHOP SCHEDULE

**1:00 pm - 1:15 pm**

WELCOME AND INTRODUCTIONS

**1:15 pm - 2:15 pm**

LEADERSHIP BRANDING - Start to build your brand as a leader.

- Define your leadership brand
- The 3 essential elements of outward leadership presence
- Build your strategic network

BREAK -- 5 minutes

**2:20 pm - 3:20 pm**

THE ART AND SCIENCE OF INFLUENCE - Understand methods of power.

- Build credibility
- Learn to project authority and power
- How to get buy-in for your ideas

TEA & COFFEE BREAK -- 10 minutes

**3:30 pm - 4:15 pm**

SELF LEADERSHIP - Develop a leadership mindset.

- Defeat the Impostor Syndrome
- Create your own roundtable for feedback
- Create your own leadership opportunities

**4:15 pm - 4:25 pm**

LEADERSHIP PRESENCE MASTER PLAN - Finalise your personal action plan to realise your leadership presence.

**4:25 pm - 4:30 pm**

CONCLUSION AND FINAL THOUGHTS



KARA RONIN, founder of Executive Impressions, is recognised as a social skills, business etiquette and leadership expert. Her advice and unique perspectives have been featured in numerous publications such as TIME Inc., Business Insider Australia, YFS Magazine, Leaders In Heels, and more. She is regularly interviewed on prominent podcasts and was ranked as one of the Top 100 Leadership Experts to Follow on Twitter in 2015 and 2016.

Kara has spent over 10 years living an international life in Japan, the USA, and Europe, and speaks Japanese as well as French. She began her career in business working for a Japanese trading house, and with a Master of Accounting degree, for one of the Big 4 accounting firms in Tokyo as an international tax consultant.

Kara uses a unique, results-oriented and fresh approach to business etiquette, social skills, and leadership to help professionals interact with business people all around the world so they can effectively build relationships, retain clients, and improve their bottom line.

# LEADERSHIP PRESENCE MASTERCLASS

## TESTIMONIALS

"I registered for the Leadership Presence Masterclass because I wanted to improve my influence and presence in business. I really liked that it was a smaller group. I think this workshop is an essential program for any aspiring leader or leader looking to advance". – **Mi-Lin Finnie, Area Manager Business Banking WA, Bendigo and Adelaide Bank**

"The leadership presence workshop with Kara was a real eye opener, I learned a lot about myself and some of the weaknesses I have, this was daunting at first. Embracing the simple but effective strategies Kara taught me has helped address these weaknesses and I'm now working to improve my leadership presence every day. I highly recommend anyone to give this workshop a go!" - **Darren Jones, Partner, Woollett Partners**

"I recently had the pleasure of attending Kara's half-day Leadership workshop. Kara is an outstanding presenter modelling the skills that she teaches. I enjoyed the practical manner in which Kara presented the workshop, allowing opportunities for role-play and completing worksheets to cement the principles. By the end of the workshop each participant completed a planner summarising the main points which is easy to incorporate into a more comprehensive business plan. Kara's workshops and online courses are valuable building blocks which I intend to implement in creating a successful business." - **Amanda Liston, Principal at Amanda Liston Legal**

"Many Thanks for a thoroughly enjoyable and enlightening experience with the recent Leadership Presence Masterclass I attended. I thought the topics covered, resources provided & your engaging presenting style will assist with my Leadership development plan. I have recommend & provided feedback internally to our Leadership Teams to assist other colleagues within Business & Private Bank, CBA with their Leadership Development." - **Dean Bennett, Asset Finance Business Development Manager, Commonwealth Bank**

"Without knowing what to expect I was pleasantly surprised at the content we covered in such a short session. Kara's delivery made it easy to apply to my current situation and identify areas of weakness that I can improve on. Definitely would recommend, it was time well invested" - **Alanah Jenkin, Senior Account Manager, Country Wide Insurance Brokers**

"Kara's Leadership Presence Master Class attacks the key points that make you stand out from your peers and build a leadership presence. The content can easily be applied in your daily professional life and Kara's presentation style is warm and engaging. I recommend the Half Day Master Class to anyone looking for an edge in their professional life." - **Andrew Chilcott, Head of Management Accounting - Automotive Holdings Group**

"Kara's Leadership Presence Half-day Masterclass was a great afternoon packed with useful tools and tips to help me coach and train my new business builders with confidence. Kara leads by example and conveys confidence, warmth and a true willingness to help every client to address their individual needs. She provides a relaxed and friendly environment to encourage clients to participate throughout the afternoon" – **Sharon D'Costa, Independent Consultant at Arbonne International / Entrepreneur**

"Today I attended Kara's Leadership Presence Master Class on the Sunshine Coast and I'm so pleased that I did. The subject of Leadership Presence was very thoroughly covered and, to be honest, there's more to it than I thought. The conclusion which was to write our own Leadership Presence Master Plan was a perfect way to bring it all together. I highly recommend this workshop to supervisors and managers/owners." – **Leanne Layfield, Executive Officer, Caloundra Chamber of Commerce**

"The standout topic in the workshop for me was learning strategies to best utilise and grow your network and which type of networking was the most beneficial. The workshop was sprinkled with some new gems that I could implement immediately to up my leadership game." – **Kara de Schot, General Manager, Profile Magazine and Think Business Magazine**

"Kara, Thank you for a very interesting, informative and inspiring Masterclass!" - **Jeanette Pedulla, Lawyer, Pedulla & Associates.**

"I attended this masterclass because it was organised by my employer. My favourite part was learning about power poses and how to get buy-in for my ideas. I feel this masterclass will help me improve my communication in the workplace." - **Natasha, Marketing & Events Manager at a law firm.**

Visit this link for photos and more testimonials:  
[www.executive-impressions.com/leadershippresencehalfdaymasterclass](http://www.executive-impressions.com/leadershippresencehalfdaymasterclass)