

CORPORATE WORKSHOPS

LEADERSHIP PRESENCE MASTERCLASS

The Leadership Presence Masterclass will help your team build their reputation, credibility and presence in business. After learning the building blocks of a strong leadership presence, participants will walk away with an actionable master plan to create leadership presence in their career.

Participants will learn strategies to project more confidence and power in business interactions, connect with executives and decision-makers, and build recognition as a business person with strong leadership potential.

OBJECTIVES

- Build your brand as an emerging leader.
- Understand methods of influence and power.
- Develop a leadership mindset.
- Build a strategic network.
- Defeat the impostor syndrome.
- Get buy-in for your ideas.

DETAILS

Length: 3.5 hours.

Price: Up to 10 people - 1970CHF / 1700EUR

Includes: Worksheets and Leadership Presence Master Plan.

LEADERSHIP COMMUNICATION MASTERCLASS

The Leadership Communication Masterclass will help aspiring and current leaders get clarity on their thoughts and express themselves in an assertive, confident way. They will learn how to overcome their fears and limiting beliefs, allowing them to communicate assertively in the moment.

Assertive communication is a critical skill for leaders to master. It can help during difficult conversations, expressing an idea or opinion with clarity, setting boundaries, making clear requests, and dealing with manipulative criticism.

OBJECTIVES

- Understand passive, aggressive, passive-aggressive and assertive communication.
- Start to conquer your limiting beliefs that stop you from being assertive in the moment.
- Learn practical strategies for assertive communication.
- Make clear requests, set boundaries and deal with manipulative criticism.

DETAILS

Length: 3.5 hours.

Price: Up to 10 people - 1970CHF / 1700EUR

Includes: Worksheets.

TAILORED LEADERSHIP WORKSHOPS

If you have a specific idea for a workshop or a need you would like to address, Kara can tailor a workshop for your team.

Kara's specialty is in helping aspiring and current leaders have more presence, impact and influence in business. Her tailored workshops can revolve around leadership branding, communication, reputation and visibility building, interacting in the workplace, personal presentation and grooming, and online presence.

FOCUS AREAS

- Leadership branding versus personal branding.
- Executive style and grooming.
- Leadership communication and creative thinking.
- Reputation and visibility building.
- Social skills to interact better in the workplace.
- Online and digital presence as a leader.

DETAILS

Length: Tailored for your needs.

Price: Starts from 2450CHF / 2100EUR. Quotation on request.

Includes: Worksheets where relevant.



ABOUT KARA RONIN

Kara Ronin is the founder of Executive Impressions. She is an executive coach who specialises in leadership branding, communication and reputation building. She is also the creator of Bestselling Udemy course, Business Etiquette 101: Social Skills for Success.

Kara works with aspiring and current leaders from banking, law, accounting, and finance to help them have more presence, impact and influence in business.

She has written for TIME, Business Insider, The Local France, YFS Magazine among others, and has been quoted in MSN.com, The West Australian, The Advertiser, Business Insider and Ingnites Europe. Since 2015, she has been voted as one of the Top 100 Leadership Experts to follow on Twitter (@execimpressions).

Her speaking engagements have included talks at Geneva Business School, Chartered Accountants Australia and New Zealand, and other associations and groups. She regularly shares her insights in podcast interviews which you can find on the Media page of her website.

Prior to starting Executive Impressions, Kara spent over 10 years living an international life in Japan, the USA, and Europe. She speaks Japanese as well as French. Her corporate experience includes working for a Japanese trading house and for one of the Big 4 accounting firms in Tokyo as an international tax consultant.

Kara uses a unique, results-oriented and modern approach to leadership development to help professionals build an influential presence, develop strong relationships in business, and grow their success.

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Satisfied Client Testimonials

WHAT OTHERS SAY

"We recently engaged Kara to run 'introduction to leadership' style seminars for all of our junior to intermediate professional staff. This was plugged into HHG Legal Group's PYLOT (Preparing Your Lawyers of Tomorrow) performance development program. The feedback was overwhelmingly positive and we will use Kara again." - **Simon Creek, Managing Director, HHG Legal Group**

"Mrs Ronin drew from her international experience to provide students with a structured approach and some solid practical advice. She shared invaluable tips and motivated students to implement and improve their profiles through the advanced resources she made available to GBS students. We'd like to thank Kara for her professionalism and the enthusiasm and advice she shared with our students. It was a real pleasure to have her with us as a guest speaker and we are confident to recommend her." - **Pierre Hugot, Geneva Business School.**

"Kara is an engaging presenter and our members who were present at the luncheon walked away feeling better equipped to do business with people from China and India in a polite and professional manner. If I find myself travelling to China or India, I'll know who to call !" - **John Campbell, President of International Financial Management Association (IFMA), Geneva**

"The leadership presence workshop with Kara was a real eye opener, I learned a lot about myself and some of the weaknesses I have, this was daunting at first. Embracing the simple but effective strategies Kara taught me has helped address these weaknesses and I'm now working to improve my leadership presence every day. I highly recommend anyone to give this workshop a go!" - **Darren Jones, Partner, Woollett Partners.**

"Many Thanks for a thoroughly enjoyable and enlightening experience with the recent Leadership Presence Masterclass I attended. I thought the topics covered, resources provided & your engaging presenting style will assist with my Leadership development plan. I have recommend & provided feedback internally to our Leadership Teams to assist other colleagues within Business & Private Bank, CBA with their Leadership Development." - **Dean Bennett, Commonwealth Bank Australia, Perth.**

"I registered for the Leadership Presence Masterclass because I wanted to improve my influence and presence in business. I really liked that it was a smaller group. I think this workshop is an essential program for any aspiring leader or leader looking to advance". - **Mi-Lin Finnie, Area Manager Business Banking WA, Bendigo and Adelaide Bank.**

"I registered for the Leadership Communication Masterclass because I struggled in assertive communication. What I liked best about this workshop was learning how to say "no" and face my fears. I think it will help me across the board in my business life - as a Director of a team and in negotiating with stakeholders. I really felt supported, guided and understood in this workshop." - **Isabella Mitchell, Director & Founder of The Meet Up Collective.**



Satisfied Client Testimonials

WHAT OTHERS SAY

"I attended this masterclass because it was organised by my employer. My favourite part was learning about power poses and how to get buy-in for my ideas. I feel this masterclass will help me improve my communication in the workplace." - **Natasha, Marketing & Events Manager at a law firm.**

"The leadership presence workshop with Kara was a real eye opener, I learned a lot about myself and some of the weaknesses I have, this was daunting at first. Embracing the simple but effective strategies Kara taught me has helped address these weaknesses and I'm now working to improve my leadership presence every day. I highly recommend anyone to give this workshop a go!" - **Darren Jones, Partner, Woollett Partners**

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"I attended the Leadership Presence Half-Day Masterclass on the Sunshine Coast. The standout topic in the workshop for me was learning strategies to best utilise and grow your network and which type of networking was the most beneficial. It was definitely a great refresher for the skills I had already learned and a reminder to keep putting these skills into my daily practice, and the workshop was sprinkled with some new gems that I could implement immediately to up my leadership game." - **Kara de Schott, General Manager at Profile Magazine.**

"Kara, Thank you for a very interesting, informative and inspiring Masterclass!" - **Jeanette Pedulla, Lawyer, Pedulla & Associates.**

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"Kara's workshop is well-structured. The paper tools were practical - they reinforced the concepts being discussed and were able to be used for the participants' leadership journey thenceforth. Although I already have had some exposure to this field, the clear structure of the content was appealing due to its accessibility." - **Alex Chaudhuri, Infectious Diseases Physician.**

"After meeting Kara at a networking function and being instantly impressed by her professionalism and presence I attended her Leadership Presence Masterclass. I enjoyed the class and walked away with several insights and a number of changes to implement straight away. I also found the class a great opportunity to meet and connect with a few other professionals who are also in or on their way to being in) leadership positions." - **Cara Graham, Director & Wealth Adviser at TWD.**

"I run my own law firm, manage a successful team, and decided this year was the time to finally invest in myself. I wanted to perfect what I had identified as pressure points. I began working with Kara looking to boost my confidence, project authority better in high-pressure situations (like representing my clients in court), and to feel more on-top of my schedule and time management. Because of our coaching sessions, I now feel more confident and empowered in my professional life. I communicate with more clarity and less self-doubt. I've also improved my networking ability (which is something I always avoided before). Kara is a talented coach. She is dedicated, generous and genuinely cares. I'm so glad I decided to work with her and unequivocally recommend her services." - **Lynette Wen, Principal of Ideal Legal Services, Notary Public, Lawyer.**